

EXPORT BOOTCAMP

Sustaining Your Global Success

OCT 10th & 11th, 2019

Global Opportunities Center - III W. Lewis Street, Greensboro, NC 27406

Learn how to:

- Evaluate global market opportunities and identify foreign buyers.
- Develop indirect and direct foreign market entry strategies for your firm.
- Determine your international product and pricing strategies.

Learn it today – use it tomorrow.

Our Export Bootcamp is designed to do just that—help you gain knowledge, skills and abilities needed to compete in today's global marketplace. Our CGBP credentialed facilitators take an active learning approach that features case studies, episodes, in-baskets and sidebars.

- Day 1: 8:30am to 4:30pm – includes lunch and refreshments
- Day 2: 8:30am to 3:00pm – includes lunch and refreshments

Venue Details

GREENSBORO - Thursday / Friday, October 10th & 11th

- Global Opportunities Center | 111 W. Lewis St. | Greensboro, NC 27406
- Nearby Hotels: The Biltmore Greensboro, Greensboro Marriott Downtown

How to register

Visit <https://www.go-center.org/form/export-bootcamp-registration>

Your \$225 registration fee includes:

- The Global Entrepreneur 3rd Edition by James F. Foley
- CGBP Companion workbook and exam review

For more information contact Owen George:

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NASBITE's Certified Global Business Professional (CGBP) credential confirms knowledge in international trade and assures that employees are able to professionally practice global business in today's competitive environment.

The SBTDC's International Business Development program is a NASBITE Accredited Training Program administered by NC State University on behalf of the University of North Carolina System and is operated in partnership with the U.S. Small Business Administration. SBTDC is also the U.S. EXIM Bank Regional Export Promotion Program partner.

NASBITE has pre-approved this workshop for 10 CE credits. Our workshop also serves a prep course for the CGBP exam.



ECONOMIC DEVELOPMENT
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U.S. Small Business
Administration

